

Annual Meeting of the Friends of IQM May 3, 2024

Twenty-seven people attended the annual meeting in the IQM Seminar Room. A presentation was given by Victoria Finley Wolfe entitled “Influences”. Her Minnesota grandmother has been a large influence in the style of Victoria's quilts. The IQM currently has an exhibition of Victoria's quilts and an exhibition entitled “Rebound, Renew, and Reimagine” from the Manhattan Quilters Guild in which Victoria is a member.

Leslie Levy presented her Executive Report: attached (see page 3)

June Pederson presented her Friends of the IQM Annual Report 2024: attached

Friends of the International Quilt Museum Annual Report 2024

Art Market 2023

Chairs included June Pederson, Sheila Green, Janet Phillips, Vicky Skuodas, Dean Settle / Tim Keelan, Lorna Parks, and the IQM Staff.

- NET ART MARKET REVENUE: \$15,235.49 – 7.6% higher than 2022. SALES were about 11.6% higher than 2022
- The Friends Booth had sales of \$8,049, significantly higher than the previous year.
- Credit card sales made up approximately 82% of the total with cash and check payments were 18%.
- There were 24 artists in 20 booths and total attendance was 599.
- The IQM Gift Shop reported sales of \$4,503 for the day.
- Dates for Next Years Art Market will be November 15/16, 2024. This is a week earlier than previous years.

Mary Ghormley Final Lecture

The final Ghormley lecture was August 12 and featured afternoon tea. Tara Miller was the speaker. With the help of a number of “founding mothers” Tara provided stories and history about Mary and the early years at the museum. Mary’s daughters were special guests. Sheila Green was responsible for making it truly afternoon tea, securing tea pots and cups for decoration. Dean Young put together his usual beautiful table settings with gingham tablecloths.

Board Member Recruitment

We welcomed four new members last May but experienced three member losses over the last few months. We are pleased to welcome four new members who were approved at our 1:30 meeting.

Treasurer vacancy

In February, Lorna Parks, board treasurer submitted her resignation. An accountant with her own business said she could not continue and turned in all materials. This was not a good time to find

a replacement, or an accounting firm and we are still looking. We do not have a financial report for this meeting.

Give to Lincoln Day 2023

Give 2 Lincoln Day brought in \$8,700 in 2023. In 2020 and 2021 (the Covid years) we received a bit more than \$10,000 each year so we are working to reverse that trend this year with a goal of \$12,000.

Administrative Accomplishments

Connie Soucie comes to the board from a human resources background and retired from a position at the University of Nebraska Foundation. This is a gift to the Friends Board. Position descriptions have been created, reviewed and are ready to be implemented. Art Market received the same attention with descriptions written for each area of responsibility. Connie's management of the 2023 Art Market assisted in this project and the event went smoothly and will again.

She also gave attention to the Friends side of the IQM website, providing staff with prepared updates that keep our information current.

Prepared by June Pederson

Executive Director's Report

May 3, 2024



Operations:

- Visitors to date: 17,513
- Gift shop sales: Gross = \$141,218.50; Net = \$125,540.21

Personnel:

- Dean Young, Operations Manager, retired in January, 2024.
- Ruth Loberg, Operations Manager, January, 2024
- Jeanie Krejci, Operations Assistant, January, 2024

Exhibitions:

- Rebound, Renew, Reimagine: The Manhattan Quilters Guild
- Option Expedition by Victoria Findlay Wolfe
- Sue Spargo: A Journey in Quilting
- Feed Sacks: An American Fairy Tale
- 12x12x12: An International Challenge
- Coming Soon: The Best in Show: Nebraska State Fair Quilts

Community Outreach:

- Abe Lincoln Mural – installation on Sunday, May 12, starting at NOON on the west side of Lied Center for Performing Arts.
 - Mackenzie Phelps – mural creator; Katelyn Farneth – project manager
 - Collaboration between Visit Lincoln, Lux and IQM. Gratitude to the Lied Center
- IAB meeting June 27-29, 2024
 - Saturday, June 29 at 5:30 PM honoring Robert & Ardis James

New Permanent Installation:

Rachel Hayes, Tulsa, OK, has designed and created a permanent piece that will be installed late June.



Textile Talks:

- Here are some key statistics:

- Textile Talks have been attended live by viewers in 64 countries.
 - Our email list reaches 20,000 people weekly
 - Our average live attendance is 500 (all-time) or 400 in 2024 so far
 - Our videos have been viewed 338,000 times (average of 1700 per video)
- **Here are some recent testimonials:**
 - “This was great! I'll be re-watching it. Every episode of Textile Talks has been artistically and psychologically nourishing to me.”
 - “Another episode filled with inspiration and education!”
 - “This was a magnificent, life-affirming experience! I’ve long been a fan of Basil Kincaid’s work, but having the opportunity to hear him speak about it was truly transformative and beneficial to my own practice. I plan to make it a point to tune into Textile Talks in the future.”
 - "Again, another "best I've ever seen" on Textile Talks. They're all "best.""
 - “Great program, especially for those of us who can't get to these places in person.”
- **IQM 2024 Schedule**
 - January: Sue Reich WW I quilts
 - February: Ben Venom
 - March: Student Artists in response to Feed Sacks exhibition and idea of recycling
 - April: Basil Kincaid
 - May 15: Japanese quiltmakers oral history project
 - June 12: Terri Walker: political messaging in environmental activist quilts
 - July 10: Rachel Hayes discusses IQM art installation
 - August 7: MYSTERY
 - August 28: Isabelle Fish, discussing the club, Rue Pigalle
 - October 2: Yorgan, Turkish quilts
 - October 30: Lynn Settingington discusses socially engaged art
 - December 4: Cross Cultural Student Curation program

Educational Outreach:

- **Banner Project for the Lincoln Arts Festival**
 - Banner workshops on May 4, 11, 18, 25, and June 1 to decorate banners
 - Hosting a Banner Camp, June 3-7 for 12 students from Clinton Elementary
- **Clinton Elementary after school program**
6 students and 2 paras join us every Wednesday after school for a 10 week sewing project. The Students are learning to sew by making a pieced pillow front. Kids will also learn embroidery, appliqué techniques to embellish the tops. This is a pilot program to see about future summer programs at IQM.
- **ReadWorks continues to offer great outreach for us over the past five years (2019).**
 - **Lifetime to the end of Q1 2024, nationally:**
 - 217,393 unique teachers in 60,218 schools previewed, printed, digitally assigned, or projected your content
 - 58,701 teachers made 160,821 digital assignments to 834,519 students
 - 57,140 teachers printed your content 111,453 times
 - 5,304 teachers projected your content 7,432 times
 - 211,381 teachers previewed your content 519,570 times
 - **Lifetime to the end of Q1 2024 in Nebraska:**
 - 863 unique teachers in 393 schools previewed, printed, digitally assigned, or projected your content
 - 283 teachers made 698 digital assignments to 3,728 students
 - 233 teachers printed your content 403 times
 - 22 teachers projected your content 27 times
 - 826 teachers previewed your content 1,845 times